



KEMENTERIAN PEMBANGUNAN WANITA,
KELUARGA DAN MASYARAKAT



LAPORAN HARIAN PEMANTAUAN MEDIA KPWK



29 APRIL 2026





MEDIA ARUS PERDANA



JUMLAH SEBUTAN

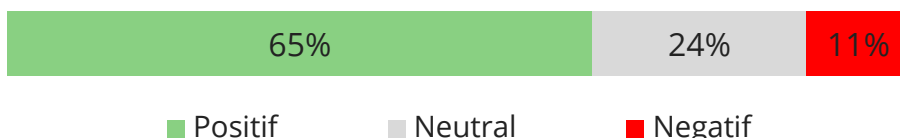
105



JUMLAH NILAI PR

RM913,388

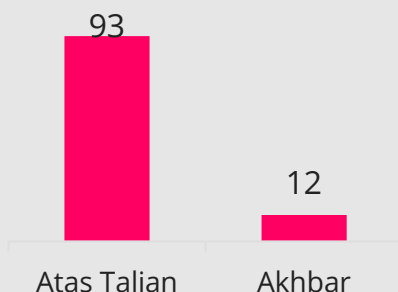
Pecahan Sentimen



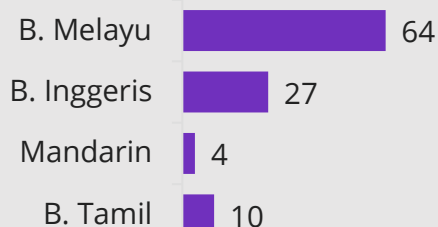
* Penafian: Data agensi dijana secara automatik daripada sistem.



Pecahan Media Arus Perdana Mengikut Jenis











Pecahan Media Arus Perdana Mengikut Bahasa



AGENSI

JUMLAH SEBUTAN

JUMLAH NILAI PR

KPWKM		32	224,761
JKM		34	342,106
LPPKN		2	21,000
JPW		0	0
TAGS		0	0
ISM		0	0
YKN		24	250,521
LKM		9	75,000



MEDIA SOSIAL

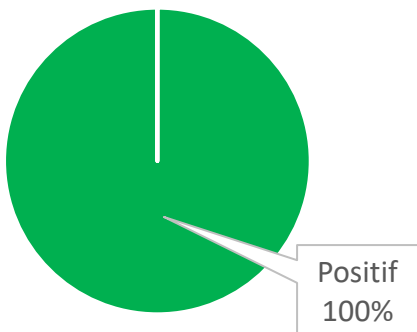
JUMLAH SEBUTAN

619

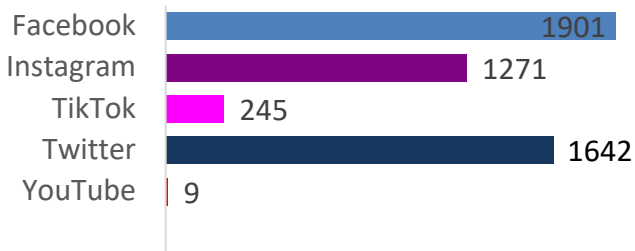
ENGAGEMENT

5,068

SENTIMEN

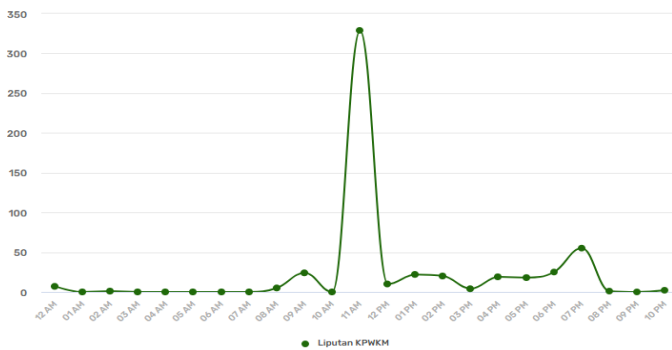


SALURAN MEDIA SOSIAL



* Penafian: Data agensi dijana secara automatik daripada sistem.

GARIS MASA



JUMLAH ENGAGEMENT

Agensi	Forum	Facebook	Instagram	TikTok	Twitter	YouTube
KPWKM	0	480	19	0	2	0
JKM	0	137	244	13	24	0
LPPKN	0	0	0	0	0	0
JPW	0	1	0	0	4	0
TAGS	0	0	0	0	0	0
ISM	0	1191	999	0	1612	9
YKN	0	91	0	0	0	0
LKM	0	1	0	232	0	0



WORD CLOUD (MEDIA ARUS PERDANA & MEDIA SOSIAL)





3 TOPIK UTAMA

Ringkasan Berita (1) :

- Datuk Seri Nancy Shukri said more than RM1 million in aid has been channelled by the Women, Family and Community Development Ministry and its agencies to victims of the Kampung Bahagia fire in Sandakan, including daily meals, cash assistance and essential supplies.
- Nancy highlighted the ministry's direct support efforts, including nearly RM900,000 spent on daily food, RM200,000 cash contribution by Yayasan Kebajikan Negara, RM205,000 worth of essential items, and the deployment of 48 Social Welfare Department personnel with 15 volunteers to assist victims at the temporary relief centre.
- Media : **The Star**

URL : [Over RM1mil in aid given to Kg Bahagia fire victims](#)

Ringkasan Berita (2) :

- Dato' Sri Hajah Nancy Shukri said HER2026 reflects KPWKM's commitment to strengthening women's participation** across society, especially through women empowerment, leadership development and inclusive growth under the PERANTIS initiative.
- Nancy described HER2026 as a meaningful platform for women from diverse backgrounds** to connect, receive mentorship and develop leadership skills, stressing that women should not only take part in progress but also lead it.
- Media : **BORNEOTALK**

URL : [HER2026 empowers women through leadership, creativity, digital influence](#)

Ringkasan Berita (3) :

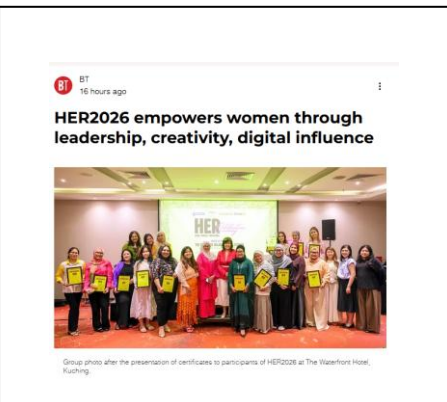
- KPWKM berkongsi panduan Kit CeKaL sebagai persediaan kecemasan** untuk membantu mangsa keganasan rumah tangga melarikan diri dengan cepat apabila berada dalam situasi berbahaya atau mengancam nyawa.
- Kit CeKaL mengandungi barangan penting untuk kelangsungan sementara mangsa mendapatkan bantuan**, dan disarankan disimpan di rumah rakan atau keluarga dipercayai, atau disembunyikan secara selamat tetapi mudah diakses ketika kecemasan.
- Media : **Pejabat Pembangunan Wanita Negeri Selangor**

URL : [Apa Itu Kit Cekal?](#)

1

2

3





KEMENTERIAN PEMBANGUNAN WANITA,
KELUARGA DAN MASYARAKAT

**TERIMA
KASIH**