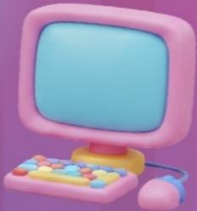




KEMENTERIAN PEMBANGUNAN WANITA,  
KELUARGA DAN MASYARAKAT



# LAPORAN HARIAN PEMANTAUAN MEDIA KPWK



7 MEI 2026





## MEDIA ARUS PERDANA



JUMLAH SEBUTAN

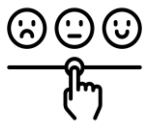
95



JUMLAH NILAI PR

RM959,395

### Pecahan Sentimen



36%

33%

32%

■ Positif

■ Neutral

■ Negatif

\* Penafian: Data agensi dijana secara automatik daripada sistem.



### Pecahan Media Arus Perdana Mengikut Jenis

90

5

Atas Talian

Akhbar



### Pecahan Media Arus Perdana Mengikut Bahasa

B. Melayu 73

B. Inggeris 11

Mandarin 3

B. Tamil 8

#### AGENSI

#### JUMLAH SEBUTAN

#### JUMLAH NILAI PR

KPWKM



3

45,600

JKM



51

606,595

LPPKN



3

15,000

JPW



0

0

TAGS



0

0

ISM



2

6,000

YKN



11

57,000

LKM



8

60,000



## MEDIA SOSIAL

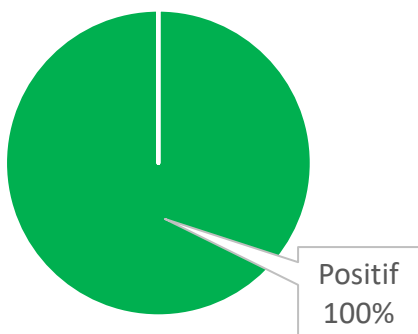
**JUMLAH SEBUTAN**

**535**

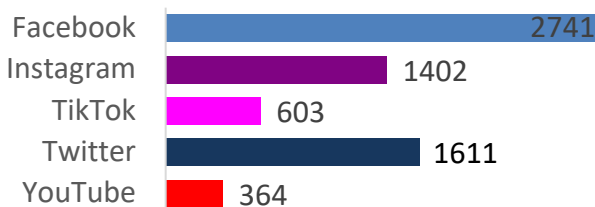
**ENGAGEMENT**

**6,721**

SENTIMEN

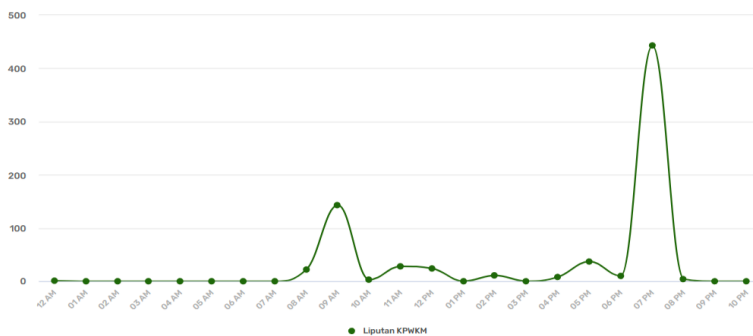


### SALURAN MEDIA SOSIAL



\* Penafian: Data agensi dijana secara automatik daripada sistem.

### GARIS MASA



### JUMLAH ENGAGEMENT

Agensi	Forum	Facebook	Instagram	TikTok	Twitter	YouTube
KPWKM	0	615	48	0	14	0
JKM	0	119	0	0	26	0
LPPKN	0	35	4	0	2	0
JPW	0	21	0	0	0	0
TAGS	0	442	0	0	2	0
ISM	0	1394	1323	0	1567	332
YKN	0	1	0	0	0	0
LKM	0	0	0	78	0	6



## WORD CLOUD (MEDIA ARUS PERDANA & MEDIA SOSIAL)





## 3 TOPIK UTAMA

### Ringkasan Berita (1) :

- Lim Hui Ying presented RM13,900 in incentives to 62 top SPM 2025 students, recognising their academic excellence and encouraging them to pursue higher education.
- She stressed that education is not only about academic success, but also about nurturing students with integrity, discipline, critical thinking and adaptability for the future.
- Media : **THE STAR - ONLINE**

URL : [Tanjong MP rewards SPM top scorers](#)

### Ringkasan Berita (2) :

- Nancy Shukri chaired the first 2026 MKBOKU meeting, bringing together ministries, agencies and experts to strengthen policies and initiatives for empowering persons with disabilities (OKU) in Malaysia.
- She called for proactive and holistic action to protect the rights and welfare of the OKU community, while ensuring inclusivity and equal participation in the nation's development agenda.
- Media : **THE CAPITAL POST**

URL : [National Council for Persons with Disabilities Meets to Strengthen Inclusion Agenda](#)

### Ringkasan Berita (3) :

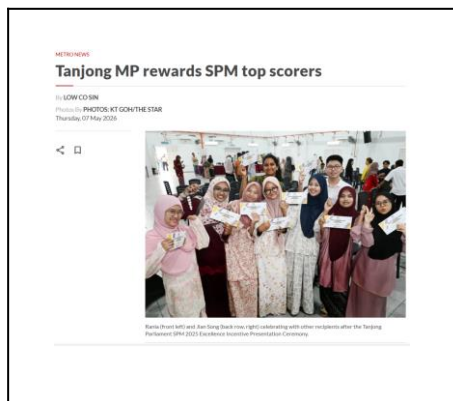
- KPWK M menyediakan saluran sokongan melalui Tribunal Anti Gangguan Seksual (TAGS) bagi membantu mangsa membuat aduan gangguan seksual dengan lebih mudah, cepat dan tanpa kos tinggi.
- Mangsa gangguan seksual digalakkan tampil mempertahankan hak mereka, termasuk mendapatkan bantuan menerusi Talian Kasih 15999 yang beroperasi 24 jam.
- Media : **Mingguan Wanita**

URL : [Pengajaran untuk lelaki yang melakukan gangguan seksual terhadap rakan sekerja.](#)

1

2

3





KEMENTERIAN PEMBANGUNAN WANITA,  
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**TERIMA  
KASIH**