KEMENTERIAN PEMBANGUNAN WANITA,
KELUARGA DAN MASYARAKAT

LAPORAN HARIAN PEMANTAUAN MEDIA KPWKM

19 MEI 2026



LAPORAN HARIAN PEMANTAUAN MEDIA KPWKM

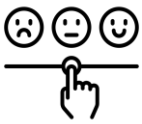


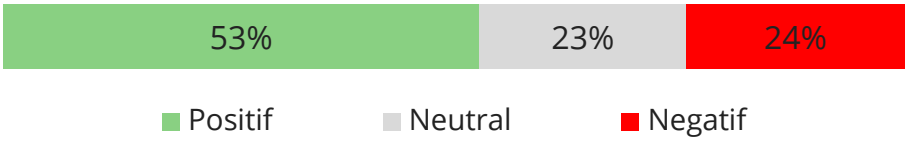
MEDIA ARUS PERDANA

JUMLAH SEBUTAN
70

JUMLAH NILAI PR
RM27,720,197

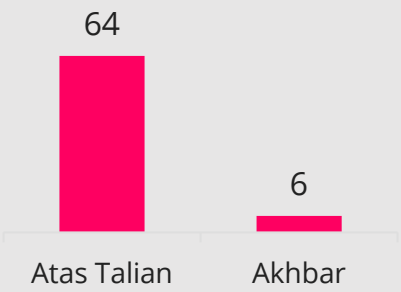
Pecahan Sentimen



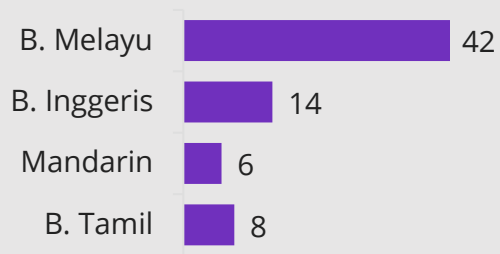


** Penafian: Data agensi dijana secara automatik daripada sistem.*

Pecahan Media Arus Perdana Mengikut Jenis



Pecahan Media Arus Perdana Mengikut Bahasa



AGENSI	JUMLAH SEBUTAN	JUMLAH NILAI PR
KPWKM	17	217,956
JKM	36	394,241
LPPKN	5	33,000
JPW	1	12,000
TAGS	0	0
ISM	3	27,018,000
YKN	0	0
LKM	8	45,000

LAPORAN HARIAN PEMANTAUAN MEDIA KPWKM

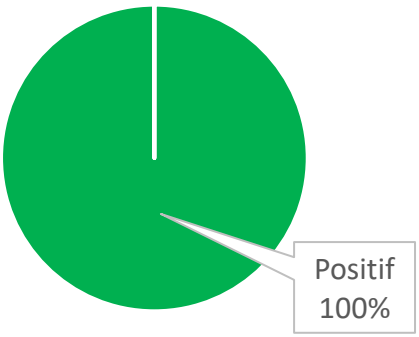


MEDIA SOSIAL

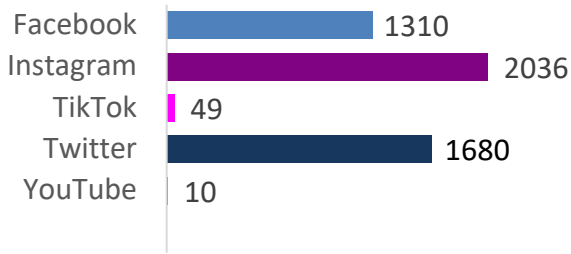
JUMLAH SEBUTAN
391

ENGAGEMENT
5085

SENTIMEN

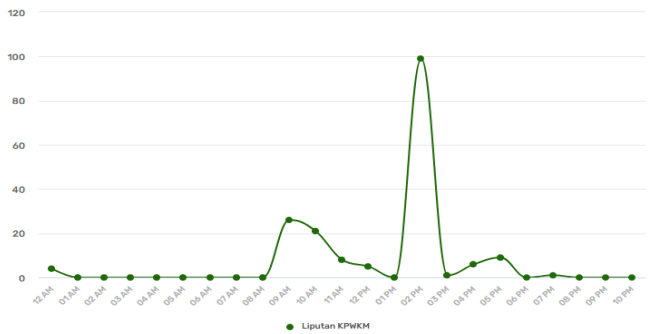


SALURAN MEDIA SOSIAL



** Penafian: Data agensi dijana secara automatik daripada sistem.*

GARIS MASA



JUMLAH *ENGAGEMENT*

Agensi	Forum	Facebook	Instagram	TikTok	Twitter	YouTube
KPWKM	0	125	39	0	4	8
JKM	0	71	0	0	11	0
LPPKN	0	64	0	7	1	0
JPW	0	17	0	0	0	0
TAGS	0	0	0	0	0	0
ISM	0	1017	1997	0	1664	2
YKN	0	1	0	0	0	0
LKM	0	0	0	42	0	0



WORD CLOUD
(MEDIA ARUS PERDANA & MEDIA SOSIAL)



LAPORAN HARIAN PEMANTAUAN MEDIA KPWKM



3 TOPIK UTAMA

Ringkasan Berita (1) :

- The Women, Family and Community Development Ministry (KPWKM), through Deputy Minister Lim Hui Ying, reported that 7,391 domestic violence cases were recorded in 2025, including 1,961 male victims. She stressed that victims should not feel ashamed to seek help through Talian Kasih, Prismanita and related agencies.
- Lim Hui Ying said KPWKM is strengthening efforts to combat domestic violence through women's advocacy programmes, the K-Check psychological intervention initiative and the Prismanita one-stop centre, which provides support, counselling and recovery assistance for victims nationwide.
- Media : **THE STAR - ONLINE**

URL : Rise in domestic violence nationwide

Ringkasan Berita (2) :

- Women, Family and Community Development Minister Nancy Shukri said the government is shifting its focus from social welfare to structural reform as Malaysia moves toward becoming an aged nation.
- Nancy said KPWKM aims to turn the challenges of an ageing population into a sustainable silver economy by ensuring senior citizens can age with dignity while remaining productive.
- Media : **THE EDGE - MALAYSIA**

URL : Mapping Malaysia's structural shift in ageing preparedness

Ringkasan Berita (3) :

- KPWKM melalui Pejabat Pembangunan Wanita Negeri Selangor menganjurkan program bertajuk "Poket Sendiri Vs Poket Simpanan" bagi meningkatkan kesedaran masyarakat tentang kepentingan pengurusan kewangan dan keseimbangan antara perbelanjaan semasa serta simpanan masa depan.
- Program yang menampilkan Pensyarah Kanan UiTM Dungun, Dr. Yunita Awang sebagai penceramah jemputan itu bertujuan memberi pendedahan mengenai amalan kewangan bijak demi menjamin kestabilan dan kesejahteraan hidup masyarakat.
- Media : **Pejabat Pembangunan Wanita Negeri Selangor**

URL : Bijak Berbelanja, Tenang Masa Depan

1



2



3



KEMENTERIAN PEMBANGUNAN WANITA,
KELUARGA DAN MASYARAKAT

TERIMA KASIH