KEMENTERIAN PEMBANGUNAN WANITA,
KELUARGA DAN MASYARAKAT

LAPORAN HARIAN PEMANTAUAN MEDIA KPWKM

16 JUN 2026



LAPORAN HARIAN PEMANTAUAN MEDIA KPWKM

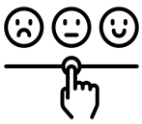


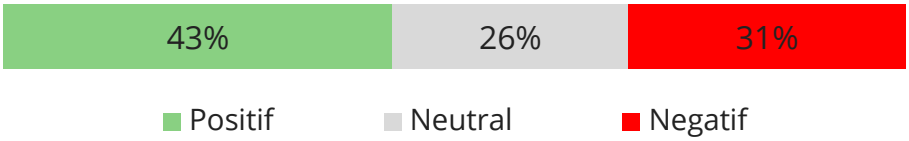
MEDIA ARUS PERDANA

JUMLAH SEBUTAN
65

JUMLAH NILAI PR
RM838,315

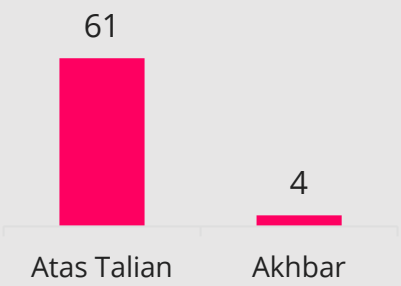
Pecahan Sentimen



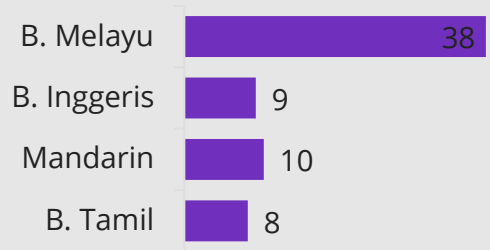


** Penafian: Data agensi dijana secara automatik daripada sistem.*

Pecahan Media Arus Perdana Mengikut Jenis



Pecahan Media Arus Perdana Mengikut Bahasa



AGENSI	JUMLAH SEBUTAN	JUMLAH NILAI PR
KPWKM	9	85,200
JKM	32	501,977
LPPKN	2	12,000
JPW	1	11,066
TAGS	1	6,000
ISM	0	0
YKN	12	168,072
LKM	8	54,000

LAPORAN HARIAN PEMANTAUAN MEDIA KPWKM

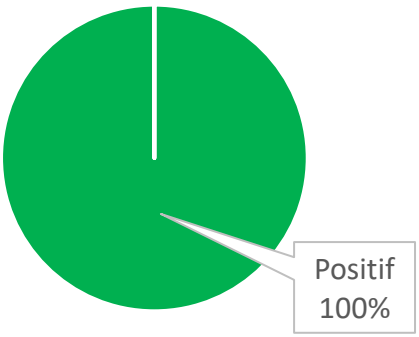


MEDIA SOSIAL

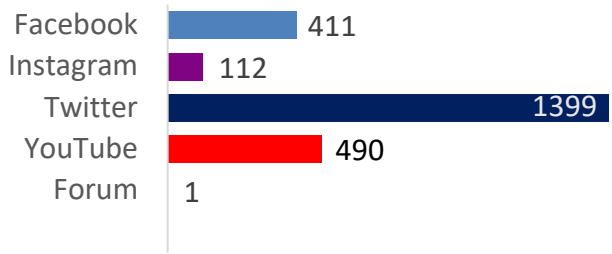
JUMLAH SEBUTAN
331

ENGAGEMENT
2413

SENTIMEN

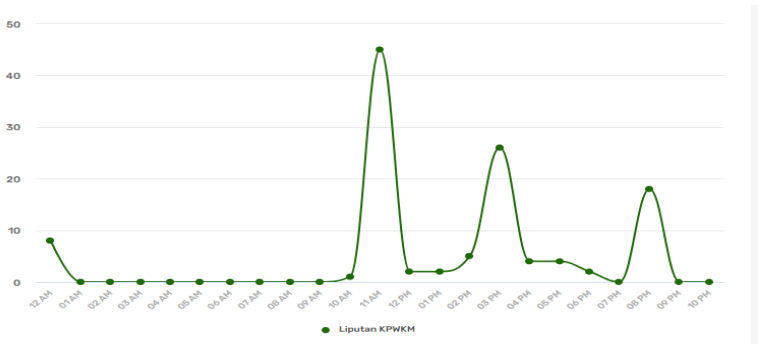


SALURAN MEDIA SOSIAL



** Penafian: Data agensi dijana secara automatik daripada sistem.*

GARIS MASA

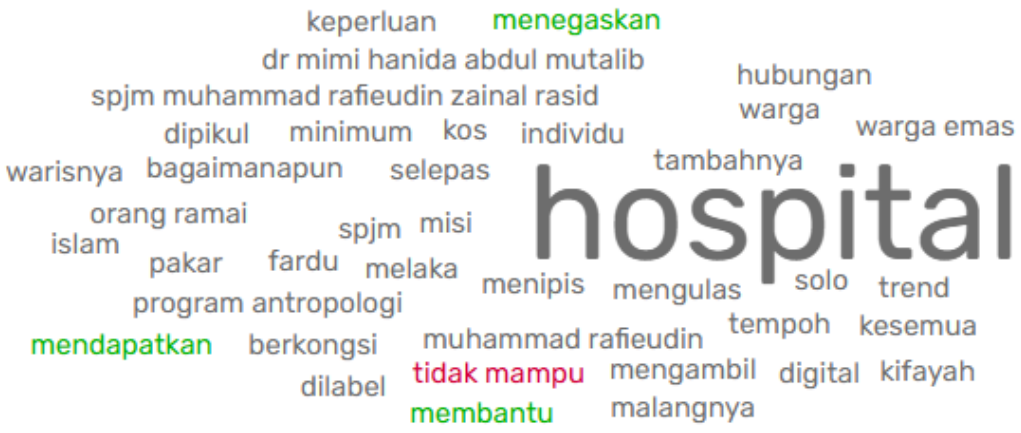


JUMLAH *ENGAGEMENT*

Agensi	Forum	Facebook	Instagram	TikTok	Twitter	YouTube
KPWKM	0	66	10	0	19	0
JKM	1	52	4	0	38	1
LPPKN	0	30	0	0	0	0
JPW	0	26	0	0	0	0
TAGS	0	8	0	0	0	0
ISM	0	214	98	0	1342	489
YKN	0	15	0	0	0	0
LKM	0	0	0	0	0	0



WORD CLOUD
(MEDIA ARUS PERDANA & MEDIA SOSIAL)



LAPORAN HARIAN PEMANTAUAN MEDIA KPWKM



3 TOPIK UTAMA

Ringkasan Berita (1) :

- Lin Rui Guang, special political secretary to Deputy Women, Family and Community Development Minister Lim Hui Ying, publicly expressed his intention to seek a breakthrough in the upcoming Johor state election and continue serving Batu Pahat, with the blessing of incumbent Penggaram assemblywoman Yeo Bee Yin.
- Lin said that over the past three years, he and Yeo had successfully secured more than RM5 million in allocations for Batu Pahat, covering schools, community facilities and Chinese community development, while pledging to continue bringing greater resources and opportunities to the constituency.
- Media : **ORIENTAL DAILY**

URL : Johor Polls: Lim Swee Kuan Willing to Take Up the Responsibility of Continuing Service to His Hometown

Ringkasan Berita (2) :

- KPWKM, together with the Home Ministry and NGOs, is developing Standard Operating Procedures (SOPs) to release children from immigration detention into community-based Alternatives to Detention (ATD) programmes, aimed at providing more humane care and support.
- Through the Baitul Mahabbah initiative, children are being moved from immigration depots to dedicated care centres, although concerns remain over the large number of Rohingya and other migrant children still held in detention facilities nationwide.
- Media : **THE RAKYAT POST**

URL : Advocate Noor Azizah Says 2,000 Rohingya Children Held In Malaysian Detention Centres, Here Are The Facts

Ringkasan Berita (3) :

- KPWKM melalui Jabatan Pembangunan Kanak-Kanak menegaskan bahawa Akta Kanak-Kanak 2001 (Akta 611) berperanan melindungi kanak-kanak daripada penderaan, pengabaian dan eksploitasi serta menjamin hak mereka untuk membesar dalam persekitaran yang selamat dan sejahtera.
- Kementerian menyeru masyarakat agar terus menyayangi, menjaga dan melindungi kanak-kanak kerana mereka merupakan aset berharga serta pewaris masa depan negara.
- Media : **Kementerian Pembangunan Wanita, Keluarga dan Masyarakat**

URL : KENALI HAK KANAK-KANAK

1



2



3



KEMENTERIAN PEMBANGUNAN WANITA,
KELUARGA DAN MASYARAKAT

TERIMA KASIH