



KEMENTERIAN PEMBANGUNAN WANITA,
KELUARGA DAN MASYARAKAT



LAPORAN HARIAN PEMANTAUAN MEDIA KPWKM



23 JULAI 2026





MEDIA ARUS PERDANA



JUMLAH SEBUTAN

54



JUMLAH NILAI PR

RM687,182

Pecahan Sentimen



59%

19%

22%

■ Positif

■ Neutral

■ Negatif

* Penafian: Data agensi dijana secara automatik daripada sistem.



Pecahan Media Arus Perdana Mengikut Jenis

50

4

Atas Talian

Akhbar



Pecahan Media Arus Perdana Mengikut Bahasa

B. Melayu 32

B. Inggeris 12

B. Tamil 9

Mandarin 1

AGensi

JUMLAH SEBUTAN

JUMLAH NILAI PR

KPWKM



6

52,200

JKM



37

559,982

LPPKN



1

6,000

JPW



0

0

TAGS



1

6,000

ISM



0

0

YKN



0

0

LKM



9

63,000



MEDIA SOSIAL



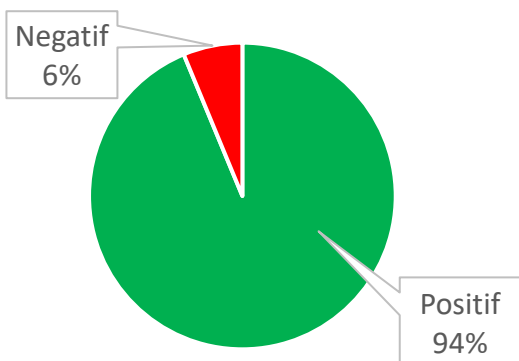
JUMLAH SEBUTAN

249

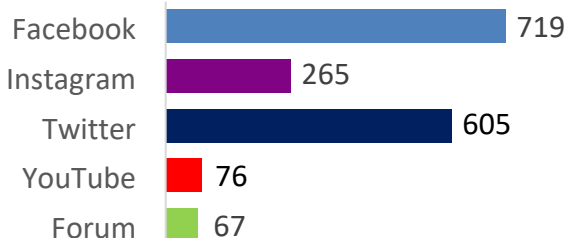
ENGAGEMENT

1732

SENTIMEN

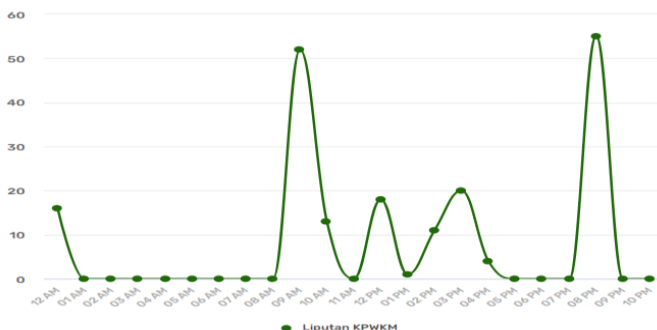


SALURAN MEDIA SOSIAL



* Penafian: Data agensi dijana secara automatik daripada sistem.

GARIS MASA



JUMLAH ENGAGEMENT

Agensi	Forum	Facebook	Instagram	TikTok	Twitter	YouTube
KPWKM 	0	36	45	0	5	0
JKM 	67	264	0	0	13	2
LPPKN 	0	10	0	0	0	0
JPW 	0	0	0	0	0	0
TACS 	0	0	0	0	0	0
ISM 	0	409	220	0	587	74
YKN 	0	0	0	0	0	0
LKM 	0	0	0	0	0	0



WORD CLOUD (MEDIA ARUS PERDANA & MEDIA SOSIAL)





3 TOPIK UTAMA

Ringkasan Berita (1) :

- Women, Family and Community Development Minister Datuk Seri Nancy Shukri said the government has allocated RM3.5 million this year for the KasihniTa programme, which provides comprehensive support to single mothers through legal awareness, financial management and psychosocial development modules.
- Nancy said 2,379 participants had completed the first phase of the KasihniTa programme as of 10 July, while KPWKM continues to implement initiatives such as the KIRANA skills training programme to improve single mothers' income and strengthen their socio-economic well-being.
- Media : 中國報 (CHINAPRESS)- MY

URL : [Parliament: Nancy Shukri Says Malaysia Has 340,000 Single Mothers, RM3.5 Million Allocated for Care Programme](#)

Ringkasan Berita (2) :

- KPWKM is reviewing the Destitute Persons Act 1977 and considering new legislation to strengthen the social protection framework in addressing homelessness, begging, elderly welfare and long-term care challenges.
- KPWKM is also developing a dedicated law for senior citizens while strengthening initiatives under the National Policy for Older Persons Action Plan 2026–2030 and the Malaysia Care Strategic Framework and Action Plan 2026–2030 to enhance the protection, care and well-being of older persons.
- Media : THE SUN MY

URL : [KPWKM mulls new law to tackle rising homelessness and begging](#)

Ringkasan Berita (3) :

- KPWKM menerusi program KasihniTA terus memperkasa ibu tunggal dengan menyediakan sokongan, khidmat nasihat dan bantuan bagi meningkatkan kesejahteraan serta daya tahan mereka.
- Inisiatif ini mencerminkan komitmen KPWKM dalam memperkukuh kebijakan dan pemerkasaan ibu tunggal melalui kerjasama pelbagai agensi serta program yang memenuhi keperluan golongan sasar.
- Media: KPWKM

URL : [Majlis Profesion Kerja Sosial \(MPKS\)](#)

1

2

3

国会动态 | 南希：全国34万单亲妈妈 政府拨350万推关爱计划

12月24日 10:30 AM

责任编辑：陈冠中

(吉隆坡22日讯) 妇女、家庭及社会发展部长拿督斯里南希苏克里说，根据《2020年全国人口与住房普查》报告显示，国内有34万1784名单亲妈妈，而政府在今年也拨款350万令吉，作为推动单亲妈妈关爱计划 (KasihniTa)。

她说，这项计划旨在为单亲妈妈提供全方位支援，协助她们提升能力、自力更生。

“这计划的3大核心模组，即法律知识、财务管理理财素养，及心理社会发展。”

KPWKM mulls new law to tackle rising homelessness and begging





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KELUARGA DAN MASYARAKAT

TERIMA KASIH